

# SOUTH WALTON

## TOURISM DOLLARS AT WORK

### Tourism Funds Pay for:

## MAINTENANCE + CLEANUP along 20 miles of beach



**Beach Maintenance:** Visit South Walton's beach maintenance team is tasked with helping keep our beaches clean. In FY2018 alone a total of 77,940 bags of trash have been removed from South Walton beaches (as of Aug. 29).

**Code Enforcement:** Visit South Walton's beach code enforcement officers work hand-in-hand with the public to educate and administer beach rules and ordinances. Report code violations at [www.southwaltoncodeenforcement.com](http://www.southwaltoncodeenforcement.com).

### • NEW + UPDATED INFRASTRUCTURE •

#### Three New Regional Beach Accesses:

Since August 2016 Visit South Walton has purchased seven beachfront parcels to be used as three new regional beach access points, along with a 7.35-acre inland property that currently serves as additional parking in the Grayton Beach area. The \$25.6 million price tag on these properties was funded completely by tourism.

- 1. Miramar Beach:** Located on Scenic Gulf Drive (between Alamo Street and S. Geronimo Street). *Design and permitting underway. Expected to open fall 2019.*
- 2. Seagrove Beach:** Located on Scenic Highway 30A (between Somerset Bridge Road and Sugar Lane). *Design and permitting underway. Expected to open fall 2019.*
- 3. Dune Allen Beach:** Located on Scenic Highway 30A (between Hilltop Drive and Woodward Drive). *Beginning construction this offseason. Expected to open summer 2019.*

#### New + Improved Neighborhood Beach Accesses:

Improvements are planned for 14 Neighborhood Beach Accesses and 2 Regional Beach Accesses. Construction will begin in December. And continue through completion, pausing during the busy summer season. All construction is expected to be complete by March 2020.

#### New + Improved Bay Accesses:

- 1. Bayside Ranchettes:** NEW! Located at 327 E. Mitchell Avenue.
- 2. Kellogg Park:** Improvements, including a new seawall are currently being planned. Seawall design and permitting is currently underway, with construction expected to begin by summer of 2019. Design and permitting for a nature center will start in winter of 2018.
- 3. Cessna Landing:** Replacing the pier with a new ADA-accessible pier. Design and permitting underway, construction begins summer of 2019.

#### 30A Parking Project:

A total of 116 parking spaces have been added along the scenic 30A corridor. Work includes new curbs, gutters, storm water systems, concrete pavers, landscaping and irrigation. Completed April 2018.

- Grayton Beach at 30A/CR283: 68 Spaces
- Ft. Panic at Dune Allen: 13 Spaces
- Ed Walline Regional Beach Access at 30A/CR393: 17 Spaces
- Blue Mountain Beach at 30A/Hwy. 83: 12 Spaces
- Eastern Lake at 30A/Eastern Lake Road: 6 Spaces

#### On the Horizon:

**Driftwood/98 Junction Parking Area**  
*Purchased spring 2018; currently in the planning stage. Construction expected to begin fall 2020.*

#### Timpochee Trail Upgrades:

The Timpochee Trail, a multi-use path that winds through the majority of South Walton's 16 beach neighborhoods, is receiving a facelift. The project includes widening of the existing path to a consistent 10 feet, installing stormwater systems, new amenities such as benches and rest stations, and more.

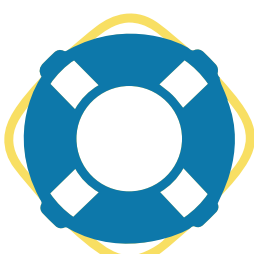
Improvements to the Timpochee Trail started with the section between Watercolor and CR283. This section will be completed in two parts. Phase I included building bridges across Western Lake (completed August 2017). Phase II (from Western Lake to CR 283) is under design and permitting and construction is set to begin in Spring of 2019.

Upgrades to the section of multi-use path between CR83 and CR283 was completed in May 2018.

#### On the Horizon:

**Section from CR283 to Western Lake**  
*Expected to begin late 2018, early 2019.*

**Section from CR395 to Campbell Street in Seagrove**  
*Expected to begin fall 2019.*



LIFEGUARDED BEACHES ARE AVAILABLE FROM MID-MARCH TO SEPTEMBER at 10 locations throughout South Walton.

Lifeguards are provided by South Walton Fire District and funded as a part of the Visit South Walton Safety Program.

## UPCOMING FALL EVENTS

Sponsored by Visit South Walton

### SEPTEMBER

Bayfest: Sept. 15  
The Spitfire Grill (Emerald Coast Theatre Company): Sept. 20 - Oct. 7  
Performances at The REP Theatre: Now through 2019

### OCTOBER

30A 5K & Half Marathon: Oct. 12-14  
Baytowne Wharf Beer Festival: Oct. 12-13  
Harvest Wine & Food Festival: Oct. 25-27  
South Walton Celebrity Golf Classic: Oct. 25-27

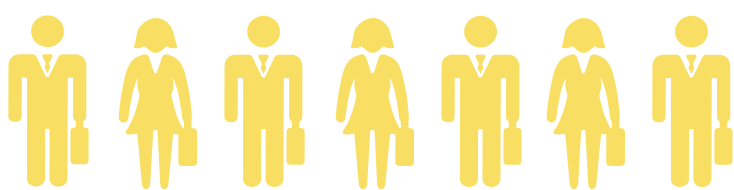
### NOVEMBER

Mountainfilm on Tour at WaterColor: Nov. 1-3  
Seeing Red Wine Festival: Nov. 8-11  
Sparkling Wine & Holiday Lights Festival: Nov. 17  
30A 10K Thanksgiving Day Races: Nov. 21-22

### DECEMBER

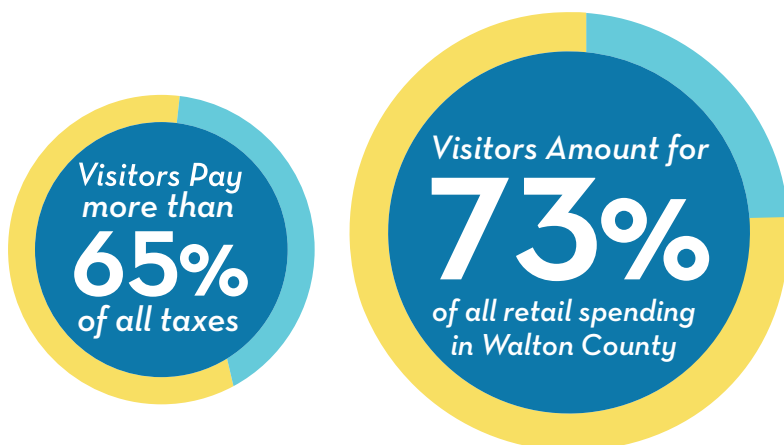
It's a Wonderful Life (Emerald Coast Theatre Company): Dec. 6-23

For more information visit [visitsouthwalton.com/events](http://visitsouthwalton.com/events)



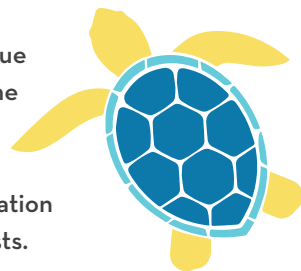
# 22,000

## Walton County jobs created by tourism



#### Sea Turtles:

Visit South Walton uses tourism revenue to fund South Walton Turtle Watch. The local non-profit organization monitors our beaches for turtle nests from May through October. In 2018, the organization identified a total of 66 loggerhead nests.



## • TOURISTS fund TOURISM •



SHORT-TERM VISITORS FUND the Tourist Development Council through a

**4% BED TAX**  
OR TOURIST DEVELOPMENT TAX

The Tourist Development Tax is paid only by visitors staying in short-term rentals, such as hotels, condos and beach houses.

While the State of Florida has strict rules governing how those funds can be spent, many of the activities and amenities they support - such as bike trails, public beach accesses, lifeguards, and special events - enhance the lives of residents as well as visitors.



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[VISITSOUTHWALTON.COM](http://VISITSOUTHWALTON.COM)